

Hope Patricia DALY

The peninsula is abuzz over Hope Patricia Daly. As the force behind Hope Patricia Daly Public Relations, her magic touch is turning clients' dreams into gold. She owns and operates a full-service boutique agency, which she founded in 2000, specializing in high-end lifestyle public relations. As one of the key supporters of *Gentry's* recent

People to Know

annual Philanthropy event at Filoli, Daly's unparalleled energy, hands-on approach, and imaginative thinking, further fueled by her innate creativity, produced magic for *Gentry* guests. The result was a flawless evening enjoyed by the who's who of Bay Area philanthropy and beyond.



As a native San Franciscan who was raised and schooled in the heart of the Silicon Valley, she is a dynamic part of the peninsula community. When asked what makes her approach so special, she explains: "It's about positively impacting my clients' businesses through the development of strategic media, social media, and communications programs and partnerships that resonate with a media-savvy public." Daly has a proven track record of success, with an impressive array of top-tier clients and partners spanning over 25 years.

When she isn't working tirelessly on behalf of her clients, Daly is a non-stop contributor to a myriad of philanthropic causes and events throughout the Bay Area.



Jessica ENTZEL

Jessica Entzel grew up in a small town in North Dakota (a town of approximately 1,000 people) in the heart of the Great Plains. She is a self-proclaimed northwesterner. In her words—this is her home. She passed the time during her childhood by reading, painting, and playing musical instruments. She eventually moved to the Peninsula to pursue her passion for culinary arts. She is currently the Culinary Director at Sprig, a San Francisco-based company with a mission to provide healthy, delicious meals to just a few thousand people. She is passionate about the Peninsula and believes that everyone can eat well and live well.

From her time at Sprig, she has wanted to continue to help people live better. She headed up the ABD team at Sprig, and she wanted to continue to help people live better. She was also the first person to be chosen to compete in an annual competition sponsored by the Chaine de Rôtisseurs, the oldest food and wine society in the world. At the time, she was the youngest person in the competition. It all paid off.

It was when Entzel took the prestigious role as Pastry Chef at Morimoto Napa that set her on the course for her current gig at Sprig. It was a brand new tech start-up focused on creating and delivering healthy meals, Uber-style. It was definitely a leap of faith, but I absolutely love it."

Darren BROWN

Darren Brown has skills, both in the boardroom, and on the basketball court. With over 21 years of experience in risk management and employee benefits, he is known for understanding how to meet clients' strategic, financial, and cultural objectives. His career began in 1993 when he took on a role at Cigna HealthCare as New Business Sales Executive in Orange County. In 1995, Brown moved to San Francisco to continue with CIGNA, learning sales and risk management skills that provided an excellent foundation for his move to the Peninsula.



St. Francis High School, Brown was a letterman in basketball and played out onto the court. He and his wife, Julie, and their daughter, Emma, and son, Barrett (8).

He joined the ABD Team as President and Founding Partner. Since the company has grown to more than 100 employees with a top-notch client list. Today, he's responsible for executing ABD's long-term strategy of Employee Benefits Practice, bringing a strategic focus to changes brought on by the Affordable Care Act.

"I'm proud of our amazing team and the company we have built in just under three years," he says. "We take great pride in being an independent firm that puts the needs of clients and employees first." ♦

—CORINNE E. MEHGAN