

CATEGORIES: media, public relations, promotion

OVERVIEW: Editorial inclusion for celebrity designer showcasing upcoming Bay Area pop-up shops.

THE CURRENT TALK



POWER DRESSING

Celebrity designer Maria Pinto brings her architecturally-inspired looks to Silicon Valley with two pop-ups next month.

Award-winning fashion designer Maria Pinto creates versatile pieces for busy professional women who want to look polished and need their wardrobe to work as hard as they do. While Pinto's home base is in Chicago, Hollywood celebrities like Brooke Shields, Oprah, and Marcia Gay Harden are loyal customers. Pinto also has a growing fan base in Silicon Valley. Her designs appeal to the tech crowd for their innovative fabrics and sharp silhouettes. Devotees note that Pinto's clothes look just as good after a long day at the office as when you first try them on.

For fall, Pinto was inspired by the geometry of the square. She relates, "Squares are stable. They're familiar, trusted shapes that suggest honesty. Their right angles represent order, rationality, and formality, but also suggest peacefulness, solidity, security, and equality." Pinto took the solid square and manipulated it to create fluidity and movement. The formality of the square prompted Pinto to look to the 1950's, as shown in the 'Mila' jacket, with its iconic, nipped-in waist that opens to the bias peplum, creating diagonal lines around the body. When shown with the 'Glenda' skirt, a design composed of one piece of fabric opening into a demi-train falling from the center back, the mood evokes the elegance of formal riding attire. ➤



Pinto worked with an Italian mill to produce the high-tech, yet incredibly soft to the touch fabrics used throughout the collection. She notes, "All of the pieces are machine washable, wrinkle resistant, and very travel friendly." Now that's a powerful concept. ♦

MARIA PINTO POP-UP SHOPS

OCTOBER 1 – 2

Stanford Park Hotel

100 El Camino Real, Menlo Park

Special Event: Saturday, October 1;
A Celebration of Global Silicon Valley
Labs ReBoot – The Career Accelerator
for Women (10:30PM – 12:30PM)

*rsvp@mariapinto.com with the subject
header "Palo Alto ReBoot Event."*

OCTOBER 4 – 6

Firehouse 8

1648 Pacific Avenue, San Francisco

Special Event: Thursday, October 6;
A Benefit for Raphael House 6PM – 8PM.
Ten percent of the proceeds
from this event will go to support
Raphael House.

*rsvp@mariapinto.com with the subject
header "SF Raphael House Event."*

Judy Bogard-Tanigami earned a top spot on The Wall Street Journal and Real Trends 1000 List for 2016.

For the past 11 years *The Wall Street Journal* and *Real Trends* have produced a list of top 1,000 Real Estate Agents and Real Estate Agent Teams. These agents represent the best in the business. Each August at *Gentry*, we highlight the professionals from San Francisco, the peninsula and Silicon Valley who earned top spots on the list. **Judy Bogard-Tanigami** of Alain Pinel's Los Altos office was recognized at Number 128 this year. We inadvertently left Bogard-Tanigami out of print edition of *Gentry's* August issue and want to set the record straight. Well done Judy! To see our August story and catch up on all of the other agents who made the prestigious list, please visit www.gentrymagazine.com

