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**COCOA CRAYON**  
your stuff for kids & adults by grown-ups

SHOP BY BRAND NEW ARRIVALS SALE BABY KIDS GROWNUPS LISA'S PICKS

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**Hello & Welcome!**

I'm so glad you're here. Come on in and shop around. I'm happy to help with questions, so get in touch. I've hand picked everything you see. This carefully curated mix is all about things that I truly love.

I have nearly everything on hand, in stock, and able to ship right away. Sending a gift is super easy, items will be gorgeously gift-wrapped and every detail handled meticulously. This is meant to feel like you have your own personal gift wiz, so enjoy.

XD,  
Lisa Stone Moss




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*Ordering*

Order via the shopping cart, call in or email your order. Items can ship anywhere. Any questions before getting started just [contact me](#). I'm here to help.



*Gift Wrapping*

I do gorgeous gift wrapping, which is free. I'll make you look so good you'll thank me. Packages from Cocoa Crayon are always the standout favorite.



*Blog*

We're all in this together. Here I share my current mindset, favorite things, musings, and stuff that is near and dear to my heart.

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# Cocoa Crayon

HOLLYWOOD'S GIFT GURU REDEFINES ONLINE SHOPPING WITH BESPOKE SERVICE.

**W**e've all done it. The day of a birthday, graduation, or holiday party arrives and you still haven't shopped for a gift, let alone the greeting card and wrapping paper to complete the package. With only hours to go before the big event, it's too late to shop online, or is it? Online retailer **Cocoa Crayon**, which boasts chic, hand-selected items catering to pint-sized hipsters and design-minded grownups, delivers a level of personal service and meticulous attention to detail unmatched by most e-commerce sites, making that seemingly impossible last-minute gift possible.

Founder and Chief Gift Wiz **Lisa Stone Moss** just launched the online version of her former exclusive personal shopping business. Now [cocoacrayon.com](#) customers can receive the same concierge-style service that Moss once provided to only a small group of discerning clients by phone, email, or through a few invitation-only trunk shows each year.

A style maven whose previous professions included fashion retailing, marketing, and magazine editorial, Moss started Cocoa Crayon in 2003 while pregnant with her second daughter. "I was in the throes of motherhood in New York City and craving a fashion-world fix," explains Moss. "I sought out the most chic, hip, unique stuff for babies that I could find. Before long, people were stopping me on the street to ask where I got the hip booties or cool diaper bag. I had found my new niche."

Indeed, her keen eye for finding the extraordinary has earned Moss the confidence of celebrities, CEOs, moguls, and Hollywood heavyweights. "Lisa has become invaluable to us," says Erik Feig, president of the Motion Picture Group for Lionsgate Entertainment. "We trust not only her taste, which is impeccable, but her ability to get every detail right. Cocoa Crayon is our go-to source when we need to send gifts to industry clients."

Now living in Menlo Park, this mother of two teenage daughters continues to personally select high-quality items for her website from such on-trend brands as Jonathan Adler, Dwell Studio, Lexy Pexy, Kid Wild, Milkbar, French Bull, and Zuny in addition to Cocoa Crayon's own jewelry line, Charmed, which was featured in Oprah's infamous must-have "O-List" in October 2007.

"Whatever I carry online has to speak to me aesthetically," Moss says. "It has to be something I would be proud to give to my best girlfriend for her birthday or my father for Father's Day or my neighbor as a hostess gift."

Cocoa Crayon's focus on stellar customer service means items can be gorgeously gift-wrapped free of charge and delivered anywhere in the world, quickly and easily. "Online retailers have to drop ship from a warehouse out in the Midwest. But everything I carry online is within five feet of me," explains Moss whose home office serves as the company warehouse. "All of our products are on hand and in stock."

Perhaps the biggest difference between Cocoa Crayon and other e-commerce sites is that [cocoacrayon.com](#) customers can still tap into Moss's personal expertise when needed to help pick out the perfect gift. Shopping online with Cocoa Crayon feels just like shopping with a friend—a friend with great taste who can take care of all the details. —JILL LAYMAN