

CATEGORIES: media, public relations, promotion

OVERVIEW: HPDPR to provide marketing, promotion, and public relations for San Francisco charity event.

ON THE TOWN

Stanford, Teng worked briefly at Cisco Systems in Silicon Valley before signing a record deal. Her repertoire incorporates folk, pop, piano, and a capella. She has gathered accolades from the likes of NPR, David Letterman, and Entertainment Weekly. Her 2013 album, *Aims*, received four awards in the 13th annual Independent Music Awards—the first time an artist received four awards in one year.

Bing Concert Hall, Stanford
www.live.stanford.edu

JULY 16 – 30 Annual Bach Festival

This festival celebrates the works, inspiration, and ongoing influence of Johann Sebastian Bach. Set amidst the stunning architectural and natural landscapes of Carmel, the Festival is a 15-day world-class celebration of music and ideas inspired by the historical and ongoing influence of J.S. Bach in the world. The festival offers an array of rich musical experiences featuring national and international artists in a variety of settings.

Various locations, Carmel
www.bachfestival.org

JULY 19 Bouchaine Young Artists Concert

Prize-winning violinist Alexi Kenney, a Palo Alto native studying on scholarship at the New England Conservatory, returns to Festival Napa Valley after performing in 2010. He wowed audiences and critics this past season at Carnegie Hall's Weill Hall, and in performances in Santa Fe and Cleveland.

Jarvis Conservatory, Napa
www.visitnapavalley.com/events

AUGUST 6 Bobby McFerrin meets the Stanford Jazz Workshop

For this one-of-a-kind performance, Bobby McFerrin will step in to the creative crucible that is Bing Concert Hall along with several of SJW's most talented and adventurous artists. Join them for an evening of vocal and instrumental improvisation, exploration, and interplay. Experience the sheer joy of collaboration, community, and music making. Be prepared to sing along.

Bing Concert Hall, Stanford
www.live.stanford.edu

JULY 2 – 3 Fillmore Jazz Festival

Every summer, this festival welcomes more than 100,000 guests who gather to celebrate a prosperous tradition of jazz, culture, and



EVENTS

JULY 13

MZ Wallace Benefit for Raphael House
Established in 2000 by New York natives Monica Zwirner and Lucy Wallace Eustice, MZ Wallace, a lifestyle accessories brand, will open their first Bay Area store in a Union Square pop-up retail space near Neiman Marcus. The art gallery-like space at 103 Geary Street will be the setting for a benefit for Raphael House with a percentage of the retailer's proceeds going to support the non-profit's work with the homeless. MZ Wallace offers chic bags and totes to take active women through their day from yoga to the office to an evening out. The store is open until December.

103 Geary Street, San Francisco

JULY 16 – 17

Menlo Summerfest

The all-new Menlo Summerfest debuts with a vibrant lineup: stellar live music, extraordinary fine art and cool crafts, mobile eats with food

AUGUST 4 – 7

18th Annual V Foundation Wine Celebration

The V Foundation Wine Celebration is a world-class wine event and auction benefiting The V Foundation for Cancer Research. Set in Napa Valley, the heart of California Wine Country, this special event brings together people from the investment community, technology, medical, sports, entertainment, and winery worlds to raise money for the fight against cancer. Guided by a dedicated volunteer board and committed staff, the three-day signature fundraiser has raised over \$68 million since that first event in 1999.

Napa Valley
www.winecelebration.org

AUGUST 9 – 14

Menlo Charity Horse Show

The 46th Annual Menlo Charity Horse Show (MCHS), a 501 (c) (3) organization, is one of the finest equestrian events in the United States. Started in 1970 as a one-day horse show, MCHS is now recognized as one of the top horse shows in the nation

PRESS RELEASE

Join MZ Wallace Co-Founders Monica Zwirner and Lucy Wallace Eustice, along with Judy Davies and Ralph Payton of Raphael House to celebrate the launch of the MZ Wallace Pop-Up Shop in San Francisco at 103 Geary Street (1 Block Off Union Square).

Enjoy wine by Riverstar Wineries, light bites by Palace Cafe Catering and an exclusive shopping experience in which 10% of all sales benefit Raphael House of San Francisco.

RSVP: rsvp@mzwallace.com

Learn More: <http://www.mzwallace.com/company/stores#san-francisco>

The MZ Wallace Pop-Up Shop Is OPEN NOW through December 31st.

MZ Wallace
SAN FRANCISCO
103 Geary Street
San Francisco, CA 94108
1 (628) 444-3440

Monday - Saturday: 10am - 7pm (PT)
Sunday: 11am - 6pm (PT)

About Raphael House: The mission of Raphael House is to help at-risk families achieve stable housing and financial independence while strengthening family bonds and personal dignity. Since 1971, Raphael House has been at the forefront of providing homeless and low-income families in the San Francisco Bay Area the personalized family-centered solutions they need to build brighter futures. Raphael House is a 100% privately funded and community-supported organization. Our success rate is unmatched: more than 85% of all Raphael House families go on to achieve long-term housing and financial stability.

MZ WALLACE
NEW YORK

You're invited...

To join MZ Wallace co-founders, Monica Zwirner and Lucy Wallace Eustice, with Judy Davies and Ralph Payton of Raphael House to celebrate the launch of the MZ Wallace Pop-Up in San Francisco.



Enjoy wine, light bites, and an exclusive shopping experience in which 10% of the sales will benefit Raphael House.

Wednesday, July 13

6:00-8:00pm

Remarks at 7:15pm

103 Geary Street (off Union Square)

rsvp@mzwallace.com

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